

THE SURREAL SEA 2019

3rd Annual Interactive Neon, Art, & Music Experience

NOVEMBER 9TH, 2019
5:00 PM TO MIDNIGHT

PRESENTED BY
ION ART, INC. & ART SEEN ALLIANCE



Join us for a night of neon dreams.

We invite you to participate in our event with any of our sponsorship opportunities included in this package.



Our mission

Driven by a desire to be more involved with our community, we set out to find unique ways to engage in our local art scene. What better way than to throw an event full of the zaniest art and neon pieces imaginable? From a Dalí-inspired neon elephant named Salvador to a giant Sea Monster with pillow-soft teeth, everyone at Ion Art and Art Seen Alliance banded together to make this dream a “surreality”.

Our Surreal Events have been so successful, things took off in a big way! We decided to treat Austin a night and none of this could have been made possible without our generous sponsors!

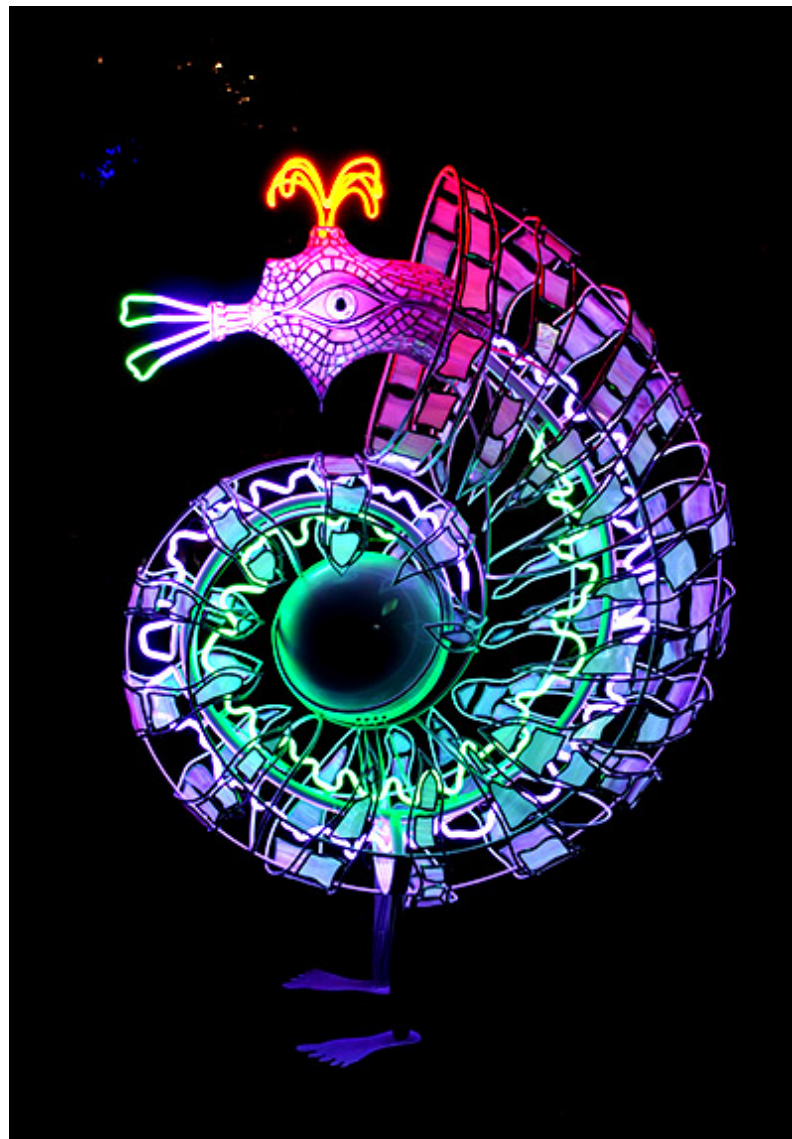
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2017 SPONSORS

LYFT • BIG DOG PYRO • AUSTIN EASTCIDERS • SWELL • TOPO CHICO • (512) BREWING COMPANY • 512 TEQUILA

2018 SPONSORS

THE ZELLA COMPANY • LYFT • (512) BREWING COMPANY • TOPO CHICO • BIG DOG PYRO • 20 DIGIT DESIGN • AUSTIN EASTCIDERS • HORIZON BANK • RELIANCE STEEL & ALUMINUM CO. • FASTENAL • GSG • VENTEX TECHNOLOGY • EUROCOM-INC.



About the event

Once the Pandora's box was opened, we embraced our ability to create a unique celebration of art and neon in Austin. There is truly no other art affair quite like this. Due to popular demand, we are continuing on with the same theme from last year—The Surreal Sea.

The Surreal Sea is an ephemeral neon wonderland. It's a one-night only soirée featuring neon surrealism, interactive art sculptures, costumes, music, dancing, tarot reading, face painting, food, cocktails, limitless photo ops, and more.

Our vision is to create an annual event in November, which is also the official Art Month in Austin. Through your support, we can simultaneously make this show accessible to more people, and promote your business by connecting you to the market with maximized brand exposures. The more our sponsors are involved, the bigger and better Surreal Sea can be! Please join us in an effort to "Keep Austin Magical" and shape the future of our local art scene with a shindig as phenomenal as our city!





Sponsorship levels

All sponsors receive the opportunity to interact with attendees. We welcome the chance to customize a sponsorship package to suit your specific needs. Sponsorship can be both monetary or through product/service. Please contact us for more info.



DALÍ - \$10,000 & ABOVE

- Invite to a private VIP neon studio tour and a chance of neon bending and playing in the fires with Sharon Keshishian
- Unique sponsor signage with neon designed by an Ion Artist
- Ten (10) illuminated accessories to wear at the event
- Sponsor name and logo with a link on Ion Art's website
- Sponsor name and logo included in all event-related press releases after sponsorship is purchased
- Sponsor name and logo on all invitations: prints (1,000 supporters) and email (1,000 supporters)
- Sponsor name and logo at the entrance of the event
- Social media shout outs on Facebook (2,870 supporters) and Instagram (5,240 supporters) for three weeks prior to the event
- Ten (10) Surreal Sea T-shirts
- Ten (10) Surreal Sea tickets



PICASSO - \$6,000 TO \$9,999

- Unique sponsor signage created by an Ion Artist
- Eight (8) illuminated accessories to wear at the event
- Sponsor name and logo with a link on Ion Art's website
- Sponsor name and logo included in all event-related press releases after sponsorship is purchased
- Sponsor name and logo on all invitations: prints (1,000 supporters) and email (1,000 supporters)
- Sponsor name and logo at the entrance of the event
- Social media shout outs on Facebook (2,870 supporters) and Instagram (5,240 supporters) for three weeks prior to the event
- Eight (8) Surreal Sea T-shirts
- Eight (8) Surreal Sea tickets



KAHLO - \$3,000 TO \$5,999

- Unique sponsor signage created by an Ion Artist
- Six (6) accessories to wear at the event
- Sponsor name and logo included in all event-related press releases after sponsorship is purchased
- Sponsor name and logo on all invitations: prints (1,000 supporters) and email (1,000 supporters)
- Sponsor name and logo at the entrance of the event
- Social media shout outs on Facebook (2,870 supporters) and Instagram (5,240 supporters) for three weeks prior to the event
- Six (6) Surreal Sea T-shirts
- Six (6) Surreal Sea tickets



DUCHAMP - \$1,000 TO \$2,999

- Sponsor name and logo at the entrance of the event
- Sponsor name and logo on all invitations: prints (1,000 supporters) and email (1,000 supporters)
- Social media shout outs on Facebook (2,870 supporters) and Instagram (5,240 supporters) for three weeks prior to the event
- Four (4) Surreal Sea T-shirts
- Four (4) Surreal Sea tickets



MAGRITTE - \$300 TO \$999

- Sponsor name and logo at the entrance of the event
- Sponsor name and logo on all invitations: prints (1,000 supporters) and email (1,000 supporters)
- Two (2) Surreal Sea T-shirts
- Two (2) Surreal Sea tickets

